

PATENT APPLICATION FEE DETERMINATION RECORD  
Effective January 1, 2003

Application or Docket Number

10646066

CLAIMS AS FILED - PART I

	(Column 1)	(Column 2)
TOTAL CLAIMS	20	
FOR	NUMBER FILED	NUMBER EXTRA
TOTAL CHARGEABLE CLAIMS	20 minus 20 =	0
INDEPENDENT CLAIMS	2 minus 3 =	0
MULTIPLE DEPENDENT CLAIM PRESENT		<input type="checkbox"/>

\* If the difference in column 1 is less than zero, enter "0" in column 2

10646066

SMALL ENTITY  
TYPE

RATE	FEES
BASIC FEE	375.00
X\$ 9=	
X42=	
+140=	
TOTAL	375

OTHER THAN  
OR SMALL ENTITY

RATE	FEES
BASIC FEE	750.00
X\$ 18=	
X84=	
+280=	
TOTAL	

CLAIMS AS AMENDED - PART II

A-PE 2-12-04 (Column 1)

(Column 2) (Column 3)

AMENDMENT A	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total	22	Minus	26 = 2
Independent	3	Minus	3 = -
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM			

2-3-05

SMALL ENTITY OR OTHER THAN  
OR SMALL ENTITY

RATE	ADDI- TIONAL FEE	RATE	ADDI- TIONAL FEE
X\$ 9=	18.00	OR X\$18=	
X42=		OR X84=	
+140=		OR +280=	
TOTAL ADDIT. FEE	18.00	TOTAL ADDIT. FEE	

repd.

Pd

AMENDMENT B	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total	28	Minus	22 = 6
Independent	3	Minus	3 = 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM			

3-16-05

RATE	ADDI- TIONAL FEE	RATE	ADDI- TIONAL FEE
X\$ 9=		OR X\$18=	108
X42=		OR X84=	
+140=		OR +280=	
TOTAL ADDIT. FEE		TOTAL ADDIT. FEE	

AMENDMENT C	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA
Total	29	Minus	28 = /
Independent	4	Minus	3 = 1
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM			

RATE	ADDI- TIONAL FEE	RATE	ADDI- TIONAL FEE
X\$ 9=		OR X\$18=	18
X42=		OR X84=	84
+140=		OR +280=	
TOTAL ADDIT. FEE		TOTAL ADDIT. FEE	

- \* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.
- \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20."
- \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3."

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.

Best Available Copy

FAX  
CENTRAL FAX CENTER

MAR 16 2005

Docket No.: 578962000122  
(PATENT)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
Elliot A. GOTTFURCHT

Application No.: 10/646,066

Confirmation No.: 8436

Filed: August 21, 2003

Art Unit: 2174

For: METHOD TO GENERATE ADVERTISING  
REVENUE BASED ON TIME AND  
LOCATION

Examiner: Ryan F. Pitaro

THIRD PRELIMINARY AMENDMENT

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

## INTRODUCTORY COMMENTS

Prior to examination on the merits, Applicant respectfully requests entry on this Preliminary Amendment for the above-captioned patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

va-96970

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CENTRAL FAX CENTER

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va-96970

I under the Paperwork Reduction Act of 1995, no person are required to respond to a collection of information unless it displays a valid OMB control number.

PTO/SB/17 (12-04v2)

**FEE TRANSMITTAL**  
**For FY 2005**

**Fees pursuant to the Consolidated Appropriations Act, 2006 (H.R. 4318).**

<p style="text-align: center;">Under the Paperwork Reduction Act of 1995, no person are required to respond to a collection of information unless it displays a valid OMB control number.</p> <p style="text-align: center;"><b>Complete if Known</b></p> <p><b>Effective on 12/06/2004.</b></p> <p>Fees pursuant to the Consolidated Appropriations Act, 2006 (H.R. 4318).</p> <p style="text-align: center;"><b>Fee Transmittal For FY 2005</b></p> <p><input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27</p>															
<table border="1"> <tr> <td style="width: 30%;"><b>Application Number</b></td> <td>10/846,086</td> </tr> <tr> <td><b>Filing Date</b></td> <td>August 21, 2003</td> </tr> <tr> <td><b>First Named Inventor</b></td> <td>Elliot A. GOTTFURCHT</td> </tr> <tr> <td><b>Examiner Name</b></td> <td>Ryan F. Pilaro</td> </tr> <tr> <td><b>Art Unit</b></td> <td>2174</td> </tr> <tr> <td><b>TOTAL AMOUNT OF PAYMENT</b></td> <td>(\$) 250.00</td> </tr> <tr> <td colspan="2"><b>Attorney Docket No.</b> 578962000122</td> </tr> </table>		<b>Application Number</b>	10/846,086	<b>Filing Date</b>	August 21, 2003	<b>First Named Inventor</b>	Elliot A. GOTTFURCHT	<b>Examiner Name</b>	Ryan F. Pilaro	<b>Art Unit</b>	2174	<b>TOTAL AMOUNT OF PAYMENT</b>	(\$) 250.00	<b>Attorney Docket No.</b> 578962000122	
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<b>First Named Inventor</b>	Elliot A. GOTTFURCHT														
<b>Examiner Name</b>	Ryan F. Pilaro														
<b>Art Unit</b>	2174														
<b>TOTAL AMOUNT OF PAYMENT</b>	(\$) 250.00														
<b>Attorney Docket No.</b> 578962000122															

**METHOD OF PAYMENT** (check all that apply)

Check    Credit Card    Money Order    None    Other (please identify): \_\_\_\_\_

**For the above-identified deposit account, the Director is hereby authorized to:** (check all that apply)

Charge fee(s) indicated below       Charge fee(s) indicated below, except for the filing fee

Charge any additional fee(s) or underpayment of fee(s), under 37 CFR 1.16 and 1.17       Credit any overpayments

EFF CALCULATION

**1 BASIC FILING, SEARCH, AND EXAMINATION FEES**

FILING FEES		SEARCH FEES		EXAMINATION FEES		Fee Paid (\$)
Application Type	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	
Utility	300	150	500	250	200	100
Design	200	100	100	50	130	65
Plant	200	100	300	150	160	80
Reissue	300	150	500	250	600	300
Provisional	200	100	0	0	0	0

## **2. EXCESS CLAIM FEES**

#### **For Descriptions**

**Each claim over 20 (including Reissues)**

Each independent claim over 3 (including Reissues)

#### Multiple dependent claims

Total Claims	Extra Claims	Fee (\$)	Fee Paid (\$)	Multiple Dependent Claims
29	- 28 -	1	x 50.00	= 50.00
Indep. Claims	Extra Claims	Fee (\$)	Fee Paid (\$)	
4	- 3 -	1	x 200.00	= 200.00

**3 APPLICATION SIZE FEE**

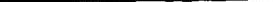
If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets      Extra Sheets      Number of each additional \$0 or fraction thereof      Fee (\$)      Fee Paid (\$)  
\_\_\_\_\_ - 100 = \_\_\_\_\_ /50 \_\_\_\_\_ (round up to a whole number) x \_\_\_\_\_ = \_\_\_\_\_  
Fee Paid (\$)

**4. OTHER FEE(S)**

**Non-English Specification, \$130 fee (no small entity discount)**

**Other (e.g., late filing surcharge):**

SUBMITTED BY				
Signature		Registration No. (Attorney/Agent)	54,063	Telephone    (703) 760-7739
Name (Print/Type)	James M. Denaro	Date	March 16, 2005	

va-97000